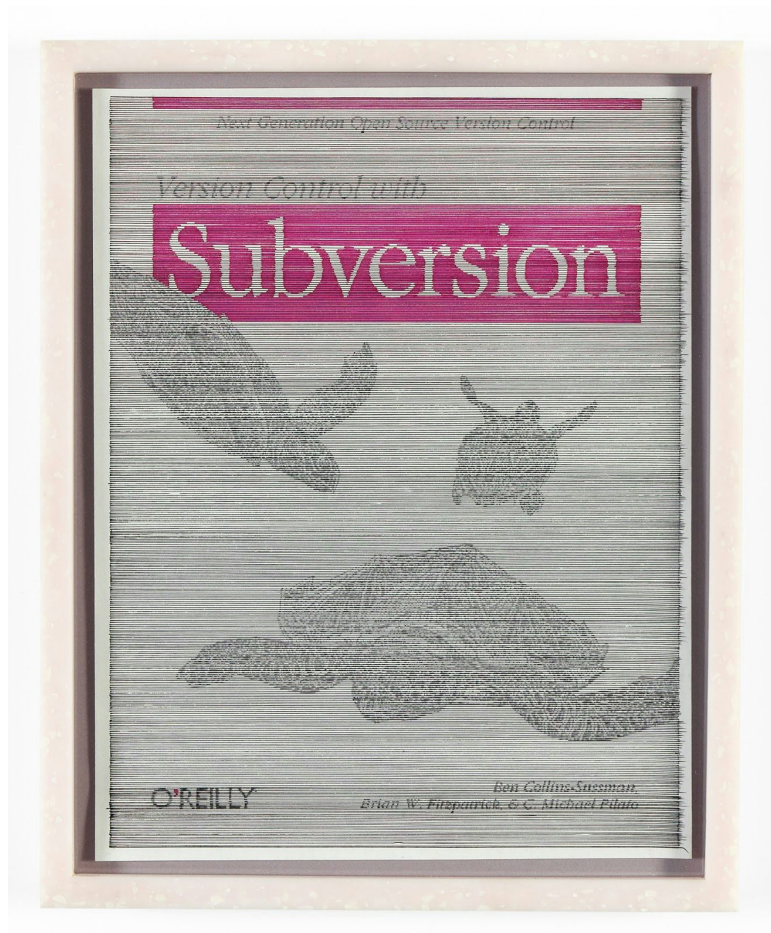


CRUFT

a solo exhibition by Joshua Caleb Weibley

August 8 – September 19

Transfer Gallery is pleased to present “Cruft”, an exhibition of drawings and electronic waste by Joshua Caleb Weibley.



Joshua Caleb Weibley: "Sea Turtles", 2014, ink on paper in artist's frame, 9.75 x 12.25 in.

“**CRUFT**” features drawings that were first exhibited in Seattle, WA depicting industry-standard guides to programs and coding languages (specifically, drawings of O’Reilly Media’s “Animal” books series). They are meticulously rendered by hand with a ruler and a pen on letter paper—line by line as if by an erratic ink-jet printer—and were originally devised for their first presentation with the nearby headquarters of Amazon.com and Microsoft in mind.

If a machine tried to empathize with and relate itself to organic life, it might see in the printing cycles of these books or the extinctions of the animals on their covers metaphors for its own product lifecycle and that of the different languages running through it that are outlined by O’Reilly’s series.

The exhibition's title is a jargon term for anything that is left over or redundant, employed particularly for superseded, unused technical and electronic hardware and useless, superfluous or dysfunctional elements in computer software. Here, the word comments on the works' subjects (and status as remnants from the last exhibition) as well as on material needs implicitly associated with network-based art practices – like those supported by the exhibition venue TRANSFER in Brooklyn, NY.

As it happens, new regulations are in place as of this year in New York fining the improper disposal of old computers and their peripherals, televisions, fax machines, VCRs, DVD players, printers/scanners, video game consoles, MP3 players, tablets, and small servers. This is a positive development.

The seemingly disembodied immediacy of technological advancement is in no way as immaterial as we are often encouraged to believe. And so it is with materiality in mind that, in addition to presenting works from the earlier exhibition, “Cruft” will serve as an ad hoc electronic waste collection site.

Visitors are invited to bring e-waste to TRANSFER where it will remain on view parallel to the re-installed drawings for the exhibition's duration. At the close of the exhibition it will be properly removed with adequate care paid to potentially sensitive data still stored on any devices. For guidelines about what is appropriate to dispose of in this way, refer to <http://nyc.gov/electronics> or email director@transfergallery.com.

About the Artist :::

JOSHUA CALEB WEIBLEY was born the year O'Reilly Media published their first “Animal” book. He currently works for the online hand-made goods marketplace Etsy in Brooklyn. Weibley's work is included in White Columns' artist registry and has most recently been shown at Miyako Yoshinaga Gallery (New York), et al Projects (New York) and Veronica (Seattle) at which works in this exhibition were first presented under the title “Colophon”. Work in this show has been written about on The Creators Project and (perhaps appropriately enough as it shares a founder with O'Reilly Media) on Makezine.

More information: <http://thebestrevenge.info>

OPENING RECEPTION

Saturday, August 8th from 7PM–10PM