

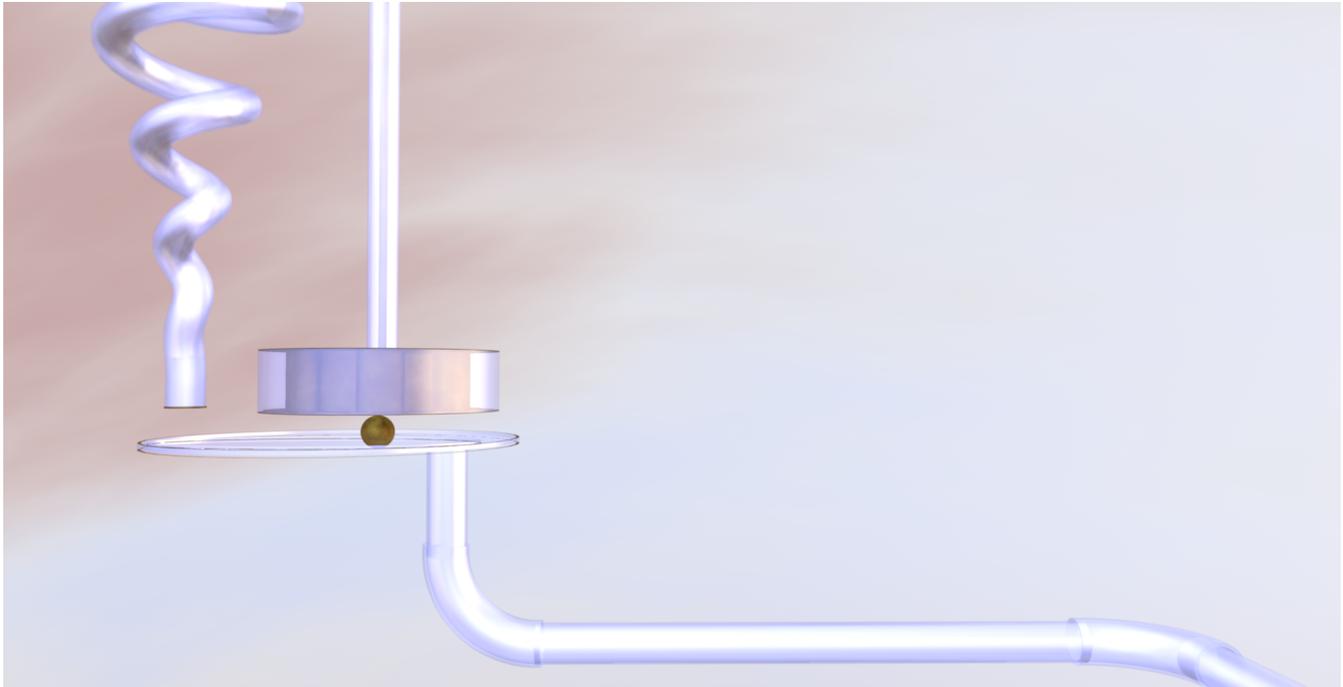
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DISCRETE SYSTEMS

a solo exhibition from Giselle Zatonyl

May 31

through June 28



Still from *Discrete Systems (Roller)*, 2014

An opening reception with the artist will be held on **Saturday, May 31** from **6 – 11 PM** at Transfer to coincide with Bushwick Open Studio Weekend. Gallery hours are held every Saturday from 2 – 7 PM through June 28 and by appointment with directors@transferyallery.com.

“By virtue of the grid, the given work of art is presented as a mere fragment, a tiny piece arbitrarily cropped from an infinitely larger fabric. Thus the grid operates from the work of art outward, compelling our acknowledgement of a world beyond the frame.”

— Rosalind Krauss, *Grids* 1978

TRANSFER is pleased to present **Discrete Systems**, the first solo exhibition from Giselle Zatonyl. *Discrete Systems* is a new body of work, conceived as an immersive multimedia

installation for the gallery. Zatonyl models in 3D space, shaping forms whose motion is directed by a series of modified parametric functions. Characteristic traits emerge as these forms evolve. Organic and soothing qualities appear, which in turn shape their environment – a system in which to assimilate.

Zatonyl describes **Discrete Systems** as “a framework that can be used as an analogy for many situations, but was specifically generated by feelings of entrapment that emerge from consumption and production anxiety... [including] social media, in which indefinite narratives become distilled into simple, digestible content (like hashtags) that exist in a nebulous space framed by a rigid structure of information.”

Entering the exhibition one comes in contact with a number of shimmering blob-like forms, including individual looped moving image (GIF) compositions. These isolated studies ease the viewer into the artist’s larger system. Moving deeper into the space, the rear of the gallery is transformed into an immersive projected-video installation, centered around a sculptural intervention and accompanied by a score produced in collaboration with physicist and composer Ariana van Gelder.

Discrete Systems presents a soothing antidote for the inundation of defined yet meaningless information that largely constitutes our system of consumption. Within Zatonyl’s mesmerizing, immersive installation, we find relief from the incessant noise pervasive in contemporary culture.

A full inventory of work from DISCRETE SYSTEMS is available for acquisition from the gallery. Please inquire with directors@transferyallery.com to request information.

About the Artist :::

GISELLE ZATONYL (b. 1986, *Argentina*) is Brooklyn based multi-disciplinary artist and curator. Her work explores new technologies to create immersive digital environments with video and sculpture. Zatonyl moved to the United States in 1999, and received a BFA in Photography and Art History from New World School of Arts in Miami, FL. Since 2008 she has lived and worked in New York City – in 2014 she was awarded a residency at Culture Hub to continue exploration of her interests in systems, mechanisms, interaction and utilizing science and technology in Art. Zatonyl’s recent curatorial projects include ‘#D’ at the Bronx Art Space (2012) which surveyed physical and virtual works exploring dimension and interactivity, and ‘Conductivity Resistivity’ an immersive 3D browser-based pavilion for The Wrong Biennial. She has exhibited her work internationally, most recently appearing in venues such as the Oude Kerk (Amsterdam) MDC Museum of Art + Design (Miami, FL), White Zinfidel (Brazil), ŠKVER (Croatia), and little berlin (Philadelphia, PA).

Score :::

Ariana van Gelder is a Brooklyn based experimental composer and physics doctoral candidate with a focus on theoretical cosmology. Her current work explores the question “What is space?” and seeks to define space both experientially through sound as well as from a mathematically rigorous perspective.

Essay :::

Accompanying the exhibition an essay will be presented by Erik H Zepka (ek rzepka, x-o-x-o-x.com), an interdisciplinary researcher interested in the intersections of art, science, philosophy, poetry and coincident practices. His multidimensional, polynymic work has been published, presented, and exhibited internationally.

Events + Gallery Hours :::

Opening Reception

Saturday, May 31 from 6 – 11 PM

[Info + RSVP]

Bushwick Open Studio Weekend

Saturday, May 31 from 12 – 7 PM

Sunday, June 1 from 12 – 7 PM

Closing Reception Event

Saturday, June 28 from 7 – 10 PM

At the close of her exhibition Zatonyl will present a special event ‘**Refraction**’ which includes work from her residency at Culture Hub, and showcases the work of 15 video artists along with live music performance.

Gallery Hours

Saturdays 2 – 7 PM + by appointment; contact directors@transferyallery.com

TRANSFER is an exhibition space that explores the friction between digital practice and its physical instantiation. The gallery supports artists working with computer-based practices to realize aggressive installation projects within our walls.

Transfer Gallery 1030 Metropolitan Ave Brooklyn, NY 11211 Contact: directors@transferyallery.com
More info: <http://transferyallery.com/exhibitions/2014/05/giselle-zatonyl>