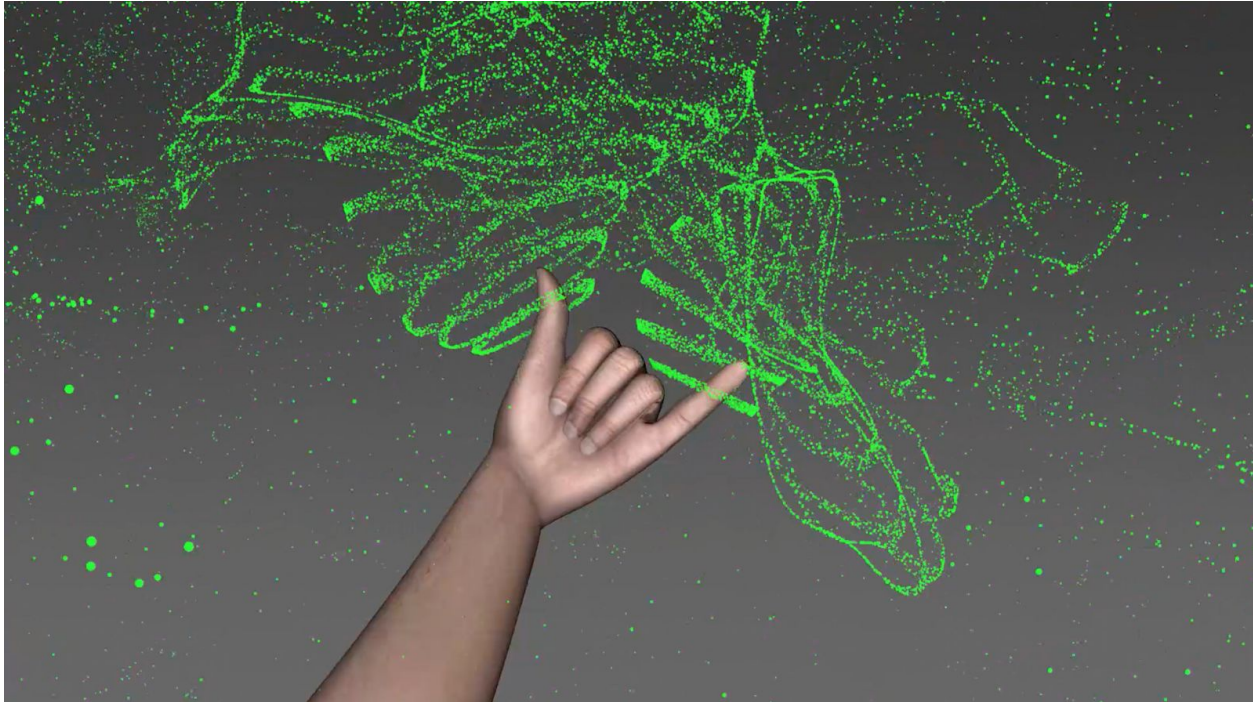


TRANSFER DOWNLOAD

at the *Minnesota Street Project in San Francisco*

July 30th – September 7th, 2016



Still from Rick Silva's **'Vibes Accelerationist'** (2016, Single-channel HD Video with Audio)

This summer, TRANSFER installs an outpost in San Francisco inside the media gallery at the [Minnesota Street Project](#) – the NYC-based gallery presents a hyperlinked immersive three-channel audio-visual exhibition, designed to engage the newly launched Dogpatch-based contemporary art space.

Installed as a series of hyperlinked solo exhibitions, The **'TRANSFER Download'** invites artists to present custom three-channel solo presentations of moving image. Each work is accessible via a playlist, creating a layered salon-style exhibition format first tested during [Art Basel Miami in 2014](#). Selecting an artwork from the control screen changes over the entire installation space to feature a single work – formats include time-based narrative, generative 3D video, and looped moving images.

The **'TRANSFER Download'** features a selection of new and existing works spanning themes of technology and the body, architectural space reimaged through moving images, and urban/glitch landscapes.

TRANSFER Director, Kelani Nichole

*"This immersive installation invites the Bay Area to get intimate with new formats – presented in the slowdown summer months, the **'TRANSFER Download'** creates a unique environment where small groups of*

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people can come together to spend time with the work. By hosting gatherings with personalized gallery talks in a salon-style environment, I hope to open up access to the artworks I love, and expose new audiences to my approach to supporting computer-based practices in contemporary art."

FEATURED ARTISTS



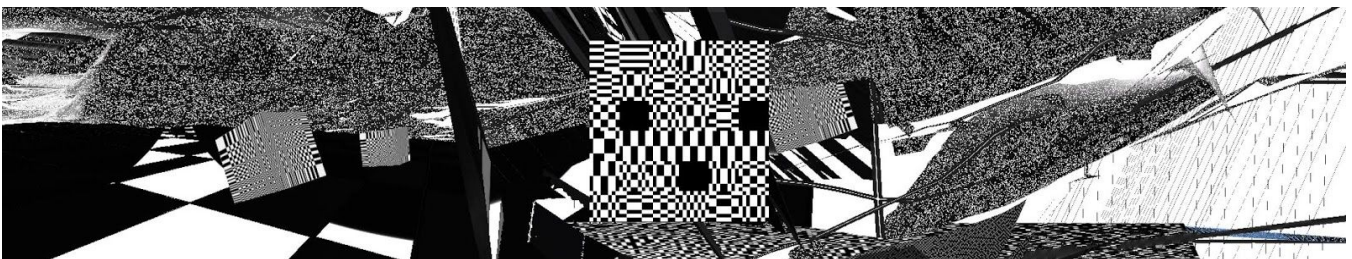
CLAUDIA HART – *'Empire'* (2010, 4-Channel 3D Animation with music by Ella Joyce Buckley)

Hart surrounds the viewer with a continuous animation of a virtual monument that slowly decays, rotting as it transits from sunrise to sunset.



MARY ANN STRANDELL – *'Tromploi'* (2016, Looped Moving Image install from Lenticular Print Series)

Strandell considers the spatial anxieties within the constructs of place and nature. *'Tromploi'* reactivates parts and pieces of her lenticular series, *'ReMaterial'*, sourced from volumes of encyclopedias, postcards, photographs, as well as Google image repositories.

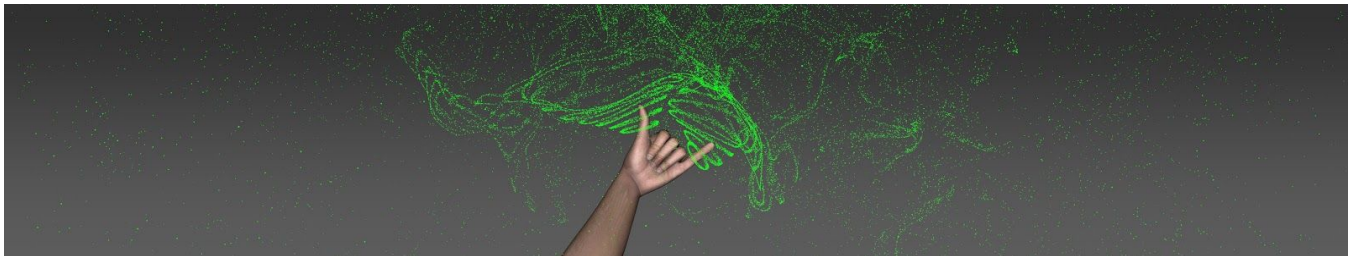


ROSA MENKMAN – *'DCT: Syphoning'* (2016, 3D Video teaser of a forthcoming VR Installation at DiMoDA)

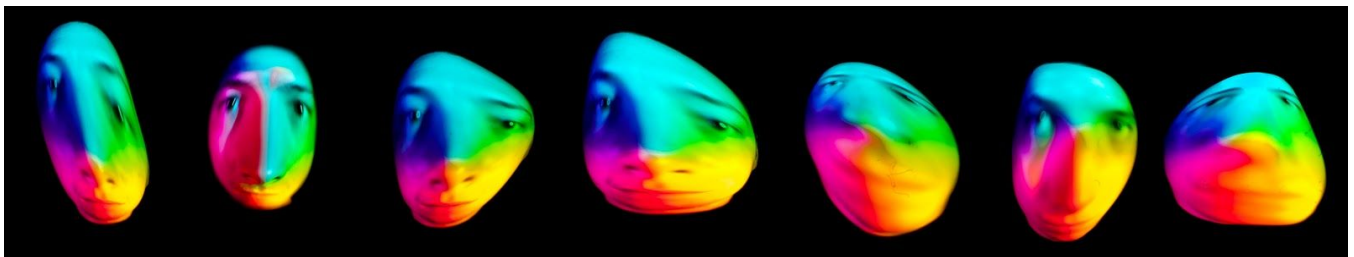
Inspired by *'Flatland'*, Menkman tells the story of a father who introduces his son to different levels of compression; they move from dither, to lines, to macroblocks (the realm in which they normally resonate) to the *'future'* realms of wavelets and vectors.



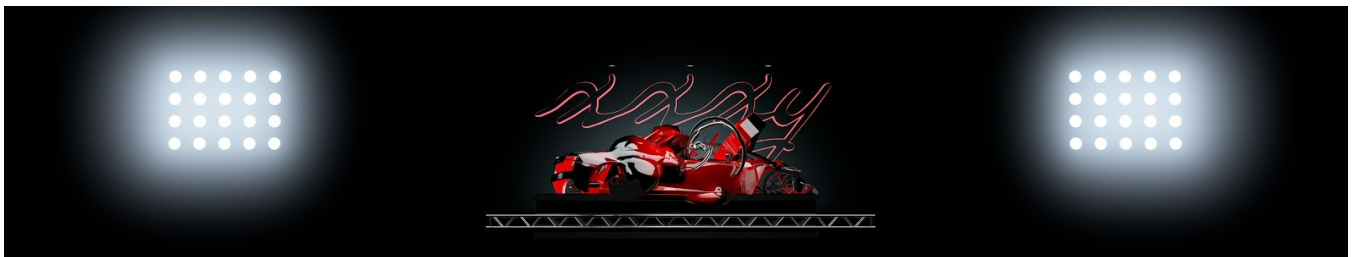
PHILLIP DAVID STEARNS – *'Polar Visions 002'* (2016, 3-Channel HD 1080p30 Video with LFE Audio Track)
Stearns reconstructs a sunset from its representation as a digital still; an exercise in reformulating machinic experience for humans.



RICK SILVA – *'Vibes Accelerationist'* (2016, Single-channel HD Video with Audio)
Silva's 3D animation features a slowly oscillating shaka / hang-loose gesture that generates a set of rapidly pulsating particle fields.



ROLLIN LEONARD – *'Spinning Pinwheel of Death'* (2015-16, 2-Channel 4k Looped Moving Image)
Leonard's looped self-portrait emulates a digital distortion – without employing any post-production effects – by using water as optics. His photographs are taken through drops of water, each droplet acts as a flexible, temporary lens.



LATURBO AVEDON – *'Pardon our Dust'* (2016, Excerpt of Three-Channel 3D Animation with Audio)
Avedon's three-channel installation studies and abstracts the visual polish of high-end motion graphics, using reassembled elements from product showcases, sports interfaces and cinematic special effects.

Minnesota Street Project

1275 Minnesota Street

San Francisco, CA

Open Tuesday – Saturday from 11am-6PM and by Invitation

<http://minnesotastreetproject.com/visit>

July 30 – September 7th, 2016

TRANSFER welcomes groups and parties for private viewings in the media gallery and the surrounding great hall. Contact the director@transfergallery.com to arrange a private evening or weekend tour for your friends or colleagues.

IN PARTNERSHIP with NIIO

Niio is the trusted place to manage, distribute and display moving image and new digital artforms from 4K video art to VR. TRANSFER features a curated collection of artworks from the gallery's inventory using the Niio platform and its dedicated 4k/60fps ArtPlayer. The installation in the media gallery will give collectors an opportunity to take the technology for a test-drive. Learn more at <https://www.niio.com>.



EXHIBITION & EVENTS :::

OPENING RECEPTION

Saturday, July 30th from 6 - 10PM

1275 Minnesota Street, San Francisco

CLOSING RECEPTION

Wednesday, September 7th from 6 - 10PM

1275 Minnesota Street, San Francisco

GALLERY HOURS

Tuesday-Saturday: 11am-6pm

Schedule a private viewing or inquire for more details with director@transfergallery.com

TRANSFER explores the friction between networked studio practice and its physical instantiation. The gallery supports artists working with computer-based practices to realize aggressive installation projects within our walls, and exhibits internationally at art fairs to engage the growing market for media-based artworks.

TRANSFER Gallery ::: 1030 Metropolitan Ave Brooklyn, NY 11211 More info: <http://TRANSFER.gallery>